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Canadian Supply Chain Alliance led by Banyan Commerce creates a \$5000 compliance solution for Wal-Mart, Target and DOD (Department of Defense) RFID mandates.

Toronto, ON, November 27, 2007— The 2nd annual RFID Journal Live-Canada conference at the Toronto Congress Centre had a few exciting speakers and numerous case studies but the announcement of the \$5000 Banyan RFID Express solution sent shock waves in the exhibition hall.

The Banyan RFID Express solution demystifies RFID Solution simplifying it to the extent that small and medium enterprises can easily adopt the technology without an extensive learning curve.

Vijay Thomas, a partner at Banyan Commerce says “The RFID marketplace was a nightmare for small and medium businesses with solutions costing anywhere from \$10,000 to \$ 1 million dollars and almost nobody willing to give a fixed cost estimate. I believe we have changed the RFID compliance market forever with our \$5000 solution. At this price point we provide a 100% complete solution with an RFID printer, EDI Software with RFID integration, a desktop verification device and all the testing and implementation services included”.

The alliance includes Toronto Area companies, GAORFID and Toshiba TEC Canada. As part of the alliance GAORFID provides their GenTop™ Standalone RFID Reader/Writer. It supports both EPC Class1 GEN 1 and GEN 2 Protocols operating in the UHF 860-960 MHz band, supporting both North America and the EU. Toshiba TEC provides their rugged BSX4 RFID Printers. With a wide variety of connectivity options including wireless LAN 802.11b and internal Ethernet, the B-SX4 is the perfect combination of performance, quality, and value.

The Banyan RFID Express solution is built on the robust Banyan Commerce SAAS (software as a service) application framework which is currently in use at hundreds of customers worldwide. The Banyan Commerce Platform currently services companies ranging from small and medium businesses to large fortune 500 corporations. Banyan Commerce already shields retail suppliers from the complexity of dealing with their retail customers in terms of EDI, Data Synchronization and Bar-Coding. With Banyan RFID Express, retail suppliers, especially small and medium ones can ensure that all the compliance requirements-including RFID are taken care of from a single web based interface. The Banyan RFID Express provides 24/7 support and has a guaranteed uptime of 99.99%.

Edmund Rucels, the Vice President-Sales at GAORFID adds “This alliance comprises of Canadian companies but all the companies in this alliance have a global footprint. I am excited that we will be taking this solution to the entire North American marketplace as well as Europe and Asia in the near future.”

A Wal-Mart supplier from Calgary, Alberta remarked “We have spent much more than \$5,000 on conferences and training sessions and we have nothing in place to show for our RFID compliance deadline of January 2008. The Banyan RFID Express Solution is definitely something that all suppliers should have on their list of prospective solutions as Banyan also guarantee an implementation time of 15 days”



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About Banyan Commerce

Banyan Commerce Corp offers a full range of scalable e-commerce/EDI and RFID solutions to meet the needs of businesses. Banyan's hosted world class SAAS (software as a service) applications are in use at hundreds of customers worldwide. Banyan Commerce also provides the world's first Green EDI solution. Banyan's corporate website is www.banyancommerce.com

About GAO RFID

GAO RFID Inc. has established itself as one of world's most influential suppliers of RFID products, including RFID tags, readers and software, as well as integrated solutions for various vertical markets. The GAORFID website is www.gaorfid.com

About Toshiba Tec Canada

Toshiba Tec is a leading manufacturer of Retail POS equipment and BarCode and RFID Printers. Toshiba TEC Canada is a part of the Toshiba TEC Corporation from Japan. The Toshiba Tec Canada website is www.toshibateccanada.com

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